



CONTACT

Orlando, FL

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SKILLS

Design

Brand identity, campaign design, typography, editorial layouts, basic motion graphics

Software

Photoshop, Illustrator, InDesign, Figma, Adobe XD, Canva, CapCut

Production

Email marketing, direct mail, prepress, print production, reusable layouts

AI & automation

AI tools, workflow automation, asset optimization, HTML/CSS

EDUCATION

Bachelor's Degree in Graphic Design

Valencia College
2017 - 2021

Digital Marketing Certificate

Google via Coursera

User Experience (UX) Design Certificate

Google via Coursera

LANGUAGES

English and Arabic

KHALID JUBARA

Lead Visual & Systems Designer

Visual designer across automotive marketing, construction, real estate and consumer branding. Creates print and digital campaigns, brand identities and editorial publications. Builds reusable templates and production utilities to support efficient, consistent delivery.

EXPERIENCE

Total Customer Connect (TCC)

A VEHL0 Company

Lead Marketing Graphic Designer

Jul 2024 - Present

- Design sales and service campaigns across direct mail, responsive email and web banners.
- Build reusable win-back layouts for dealership brands across North America, integrating variable customer data, service offers and calls to action.
- Created a reusable dealership header framework with 24 brand variants to maintain brand consistency and simplify asset updates.
- Developed PDF Auto-Crop, SpeedSeed and Image Studio to automate page cropping, seed-list updates and image compression.
- Prepare print files and mailing lists; manage fast-turnaround revisions through a high-volume ticketing workflow.

VGEN

Digital Visual Designer

May 2023 - Aug 2024

- Created branded digital ads, event banners and reusable stream schedule graphics for Twitch and TikTok creators.
- Worked directly with clients on brand visuals, channel marketing layouts and short-form video editing.

FINFROCK

Marketing Graphic Designer

Mar 2021 - Apr 2023

- Created corporate publications and project highlights, combining architectural photography, building-system graphics and project milestones.
- Designed recruitment campaigns for drivers, carpenters and engineers, plus community brochures and corporate development materials.
- Produced apparel, employee recognition materials, event signage and plant safety graphics; managed vendors and print specifications.

Offercharm

Brand and Graphic Design

Jun 2020 - May 2022

- Created the full company brand identity and applied it to corporate stationery, email signatures and presentation decks.
- Designed an eight-page printed seller guide explaining the company's real estate process to homeowners.